

IED Barcelona celebrates a decade at the forefront of bridal fashion design



12 creations by students of the Postgraduate program in Wedding and Ceremony Dresses Design will be exhibited at the Almanac Barcelona hotel, with three more dresses on display in the window of the Gratacós store, an international reference in haute couture fabrics.

The Design School will also return to Barcelona Bridal Fashion Week with an exhibition of 15 illustrations by alumni in the commercial pavilion of the trade show, as well as participating in various challenges for the Vivienne Westwood fashion show. Andrea Marchesi, Director of IED Barcelona, will once again be on the jury of the Barcelona Bridal & Fashion Awards.

Barcelona, 22 April 2025. - IED Barcelona bridal fashion is celebrating a decade at the forefront of training in bridal and ceremony dress design by once again dressing various spaces in the city white and participating in the latest edition of Barcelona Bridal Fashion Week (BBFW), organised by Fira de Barcelona with the support of the Department of Business and Employment of the Government of Catalonia.

"Being Barcelona, the bridal capital with a century-long history as a benchmark in the haute couture sector, 10 years ago we launched the Postgraduate in Wedding and Ceremony Dresses Design. A leading programme where this strength of the city is enhanced and translated into the final product, with impeccably executed designs, full of creativity and innovation. Dresses that bring together everything that is the wonderful artisan tradition of Barcelona with the best quality fabrics and a lot of the Mediterranean, and that, now, can be admired in various locations," states **Pilar Pasamontes, Fashion School Scientific Director at IED Barcelona.**

Almanac goes white with IED Barcelona

From 22 to 28 April, 12 creations by students of the Postgraduate in Wedding and Ceremony Dresses Design will be showcased in an exhibition located across various interior spaces of the Almanac Barcelona hotel, an official partner of Barcelona Bridal Fashion Week.

And, for the seventh year in a row, until 5 May, Gratacós will host three wedding dress looks created by alumni from the postgraduate course in the window of its store, internationally renowned for haute couture fabrics.

IED 360 Design at BBFW

In addition, as it has been doing for the past decade, IED will participate in Barcelona Bridal Fashion Week (23 to 27 April), where it will unveil the bridal fashion design process emerging from its classrooms with 15 illustrations of wedding dresses in the commercial pavilion of the trade show.

Further, students from the Design School's Fashion, Communication and Master's schools have participated in various challenges for the Vivienne Westwood fashion show, the star of this 2025 edition, designing proposals for VIP invitations, inspirational video clips (teasers), and accessories.

Last but not least, IED Barcelona's Director, Andrea Marchesi, will once again be on the jury of the Barcelona Bridal & Fashion Awards.

[I do! 10 years of bridal fashion at IED Barcelona](#)

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About IED – Istituto Europeo di Design

IED is the largest international education network in the creative sector — Design, Fashion, the Visual Arts and Communication — formed of 11 schools in Milan, Barcelona, Cagliari, Florence, Madrid, Rio de Janeiro, Rome, São Paulo, Turin, Bilbao, and the Academia di Belle Arti Aldo Galli in Como.

Founded in 1966 by Francesco Morelli, it has seen over 130,000 students graduate since its opening, welcoming 10,000 students from all over the world each year across its more than 300 master's degrees and advanced training courses, and 100 degree programmes, also enjoying a consolidated relationship with companies.

In 2022, IED was transformed into a private non-profit organisation (the Francesco Morelli Foundation) with the aim of contributing to a greater positive impact on society and the planet through design.

Over the course of the past two decades, the IED Barcelona school, located in the Gràcia neighbourhood, has stood out as a regional benchmark in design, and is a recognised Higher Education Centre for Design authorised by the Government of Catalonia.

Its educational offer includes a range of degree courses, taught in English and/or Spanish, covering the diverse specialisations that make up the world of design: Fashion, Fashion Styling and Communication, Product, Interiors, Transportation, Graphic Design, Motion Graphics and Video, Media Design and Advertising. The school also offers Bachelors of Arts (Honours) degrees in Fashion Design, Fashion Marketing and Communication, and Business Design awarded by the University of Westminster; IED Diplomas in the areas of Marketing, Communication and Advertising; and master's, postgraduate, specialisation and summer courses; in addition to tailor-made training for companies and professionals in all fields of Design, Marketing and Communication.

IED Barcelona is characterised by its clear commitment to strategic design as a driver of innovation, anticipating future trends and scenarios with the aim of shaping the new generations of future designers and creatives as agents of change.

Multicultural and multidisciplinary, it attracts 1,400 students of nearly 100 different nationalities each year.

[A 90-second journey into IED Barcelona's creative universe](#)

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